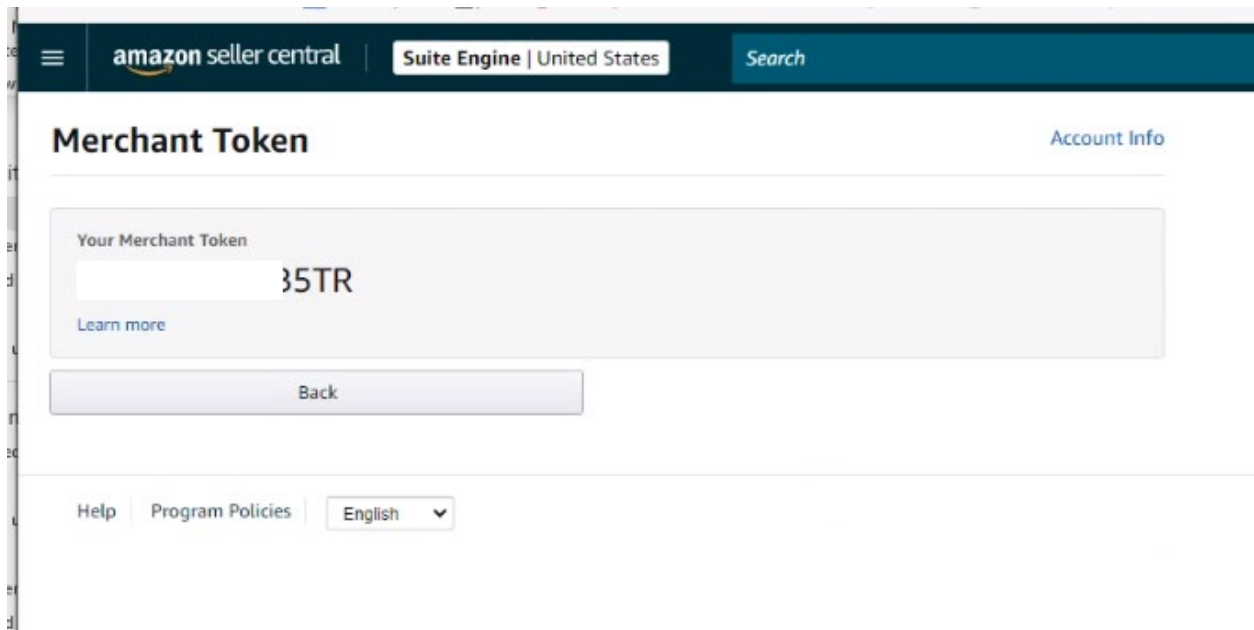


# AMAZON SALES CHANNEL SETUP WIZARD

## – NECESSARY FIELDS

Merchant Token = Seller ID (BC)

1. Go to seller central
2. Main menu
3. Account Info
4. Merchant token



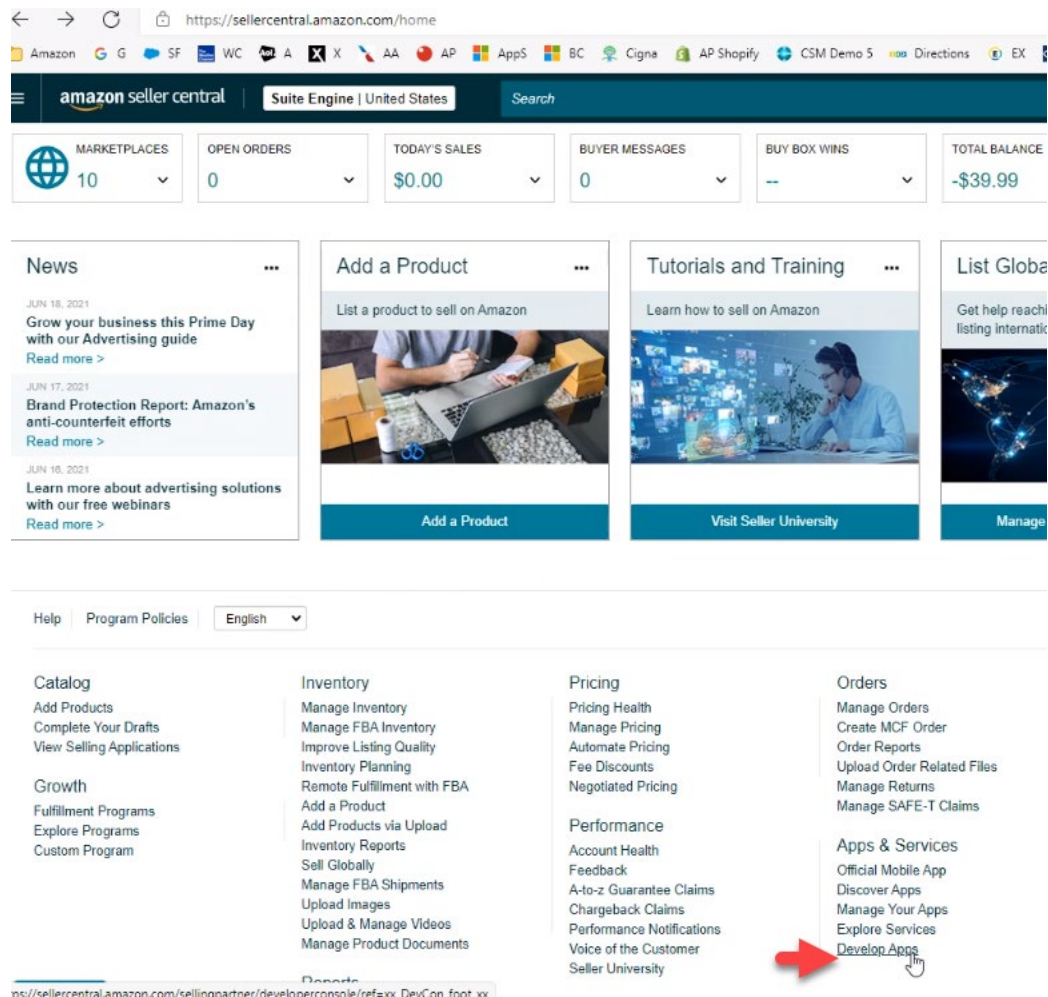
The screenshot shows the Amazon Seller Central interface. At the top, there is a dark blue header with the Amazon logo, 'amazon seller central', 'Suite Engine | United States', and a 'Search' button. Below the header, the main content area is titled 'Merchant Token' with a link for 'Account Info'. A large text input field contains the text '35TR' and is labeled 'Your Merchant Token'. Below the input field is a 'Learn more' link and a 'Back' button. At the bottom of the page, there are links for 'Help' and 'Program Policies', and a language dropdown menu set to 'English'.

AWS Access Key ID = AWS Access Key (BC)

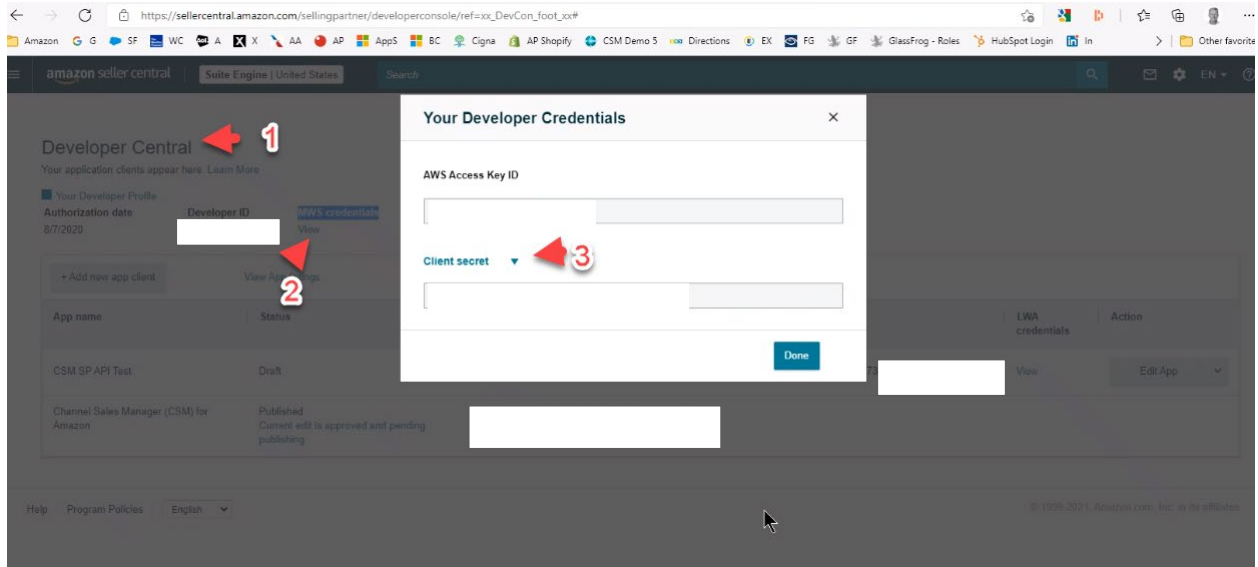
&

Client Secret = Secret Key (BC)

- 5. Go to seller central
- 6. Main menu



## Developer Central

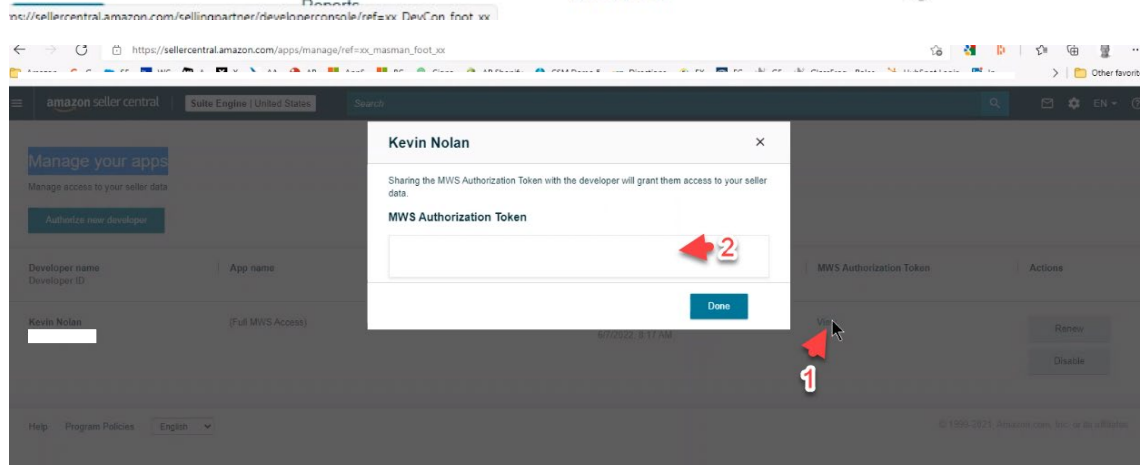
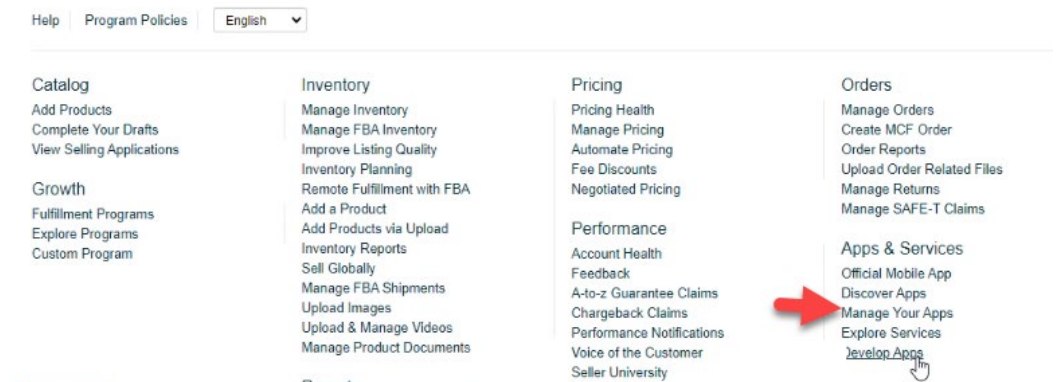
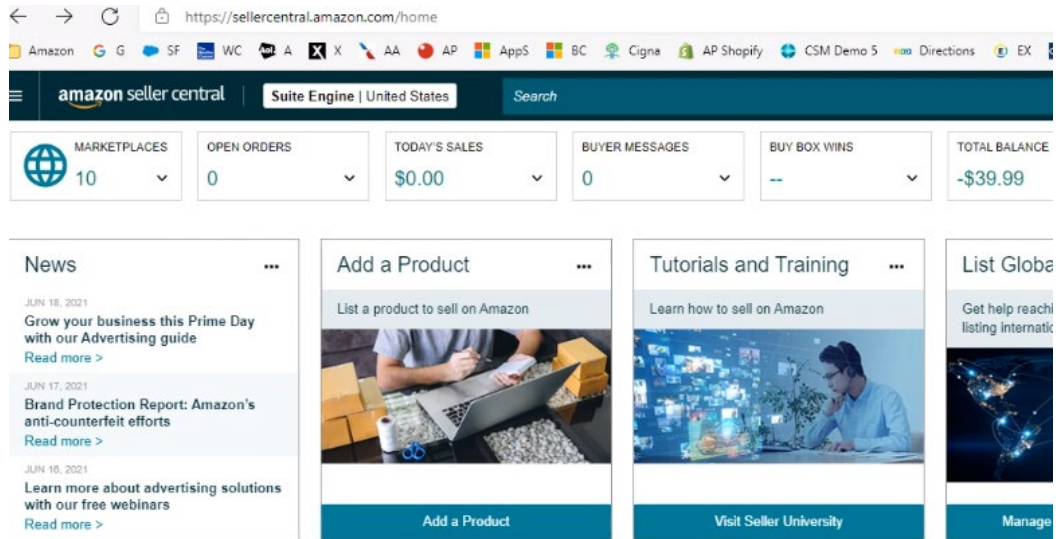


The screenshot shows the Amazon Seller Central Developer Central interface. A modal window titled "Your Developer Credentials" is open, containing input fields for "AWS Access Key ID" and "Client secret". Red arrows and numbers 1, 2, and 3 point to the "Developer ID" field, the "+ Add new app client" button, and the "Client secret" dropdown menu, respectively. The background interface includes a table of application clients and a "Done" button at the bottom of the modal.

App name	Status
CSM SP API Test	Draft
Channel Sales Manager (CSM) for Amazon	Published Current edit is approved and pending publishing

## MWS Auth Token

1. Go to seller central
2. Main menu

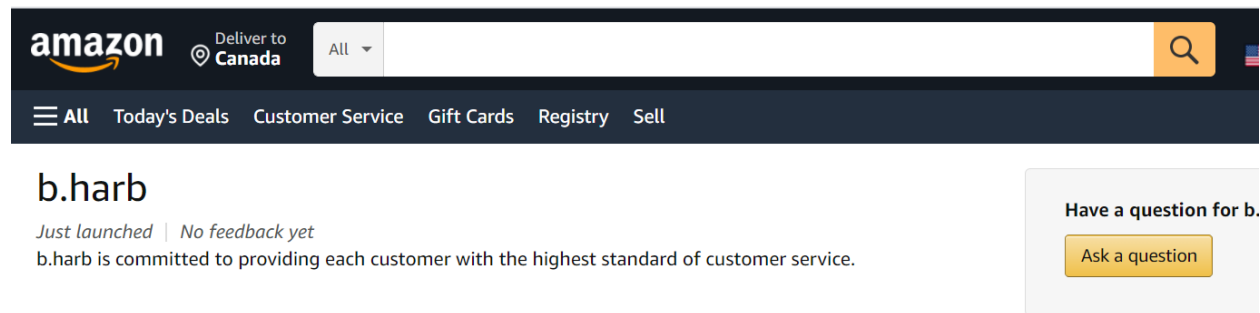
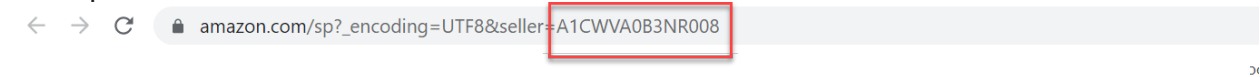


## MarketPlace ID

Type the URL for your storefront ([www.amazon.com/shops/storefrontname](http://www.amazon.com/shops/storefrontname)) and then look at the URL string.

You will see marketplaceID=ATVPDKIKX0DER and merchant=... in the URL.

Example:



The screenshot shows the Amazon storefront for 'b.harb'. At the top, there is the Amazon logo, 'Deliver to Canada', and a search bar. Below the search bar is a navigation menu with 'All', 'Today's Deals', 'Customer Service', 'Gift Cards', 'Registry', and 'Sell'. The main content area displays the store name 'b.harb' with the text 'Just launched | No feedback yet' and a statement: 'b.harb is committed to providing each customer with the highest standard of customer service.' On the right side, there is a 'Have a question for b.harb?' section with an 'Ask a question' button.

### Detailed Seller Information

**Business Name:** b.harb  
**Business Address:**  
7701 W Riverchase Dr.  
Temple Terrace  
FL  
33637  
US

[Returns & Refunds](#) [Shipping](#) [Policies](#) [Help](#)